

## INVITATION

Taiwan Trade Center, Budapest, a non-profit trade promotion organization, cordially invites you to visit the:

### Taiwan Exhibition and Convention Industry Show (EXCO Taiwan 2010)

The industry of MICE (Meetings, Incentives, Conferences and Exhibitions) is the gold rush of the 21<sup>st</sup> century. Massive studies over the years reveal Taiwan as having massive resources to become a leader in exhibition & convention related activities, and this event directly targets the industry by linking all this island has to offer. **EXCO TAIWAN** can help you to play a major role in this blooming industry!

This rare venue will open vast opportunity to develop new business, exchange trade information, and make new partners. For further information please visit [www.excotaiwan.com.tw](http://www.excotaiwan.com.tw).

#### EXHIBITORS:

Convention & Exhibition Venues, Hotels & Resorts; Exhibition Organizers, Meeting Organizers, PR Media Companies, National and Regional Tourist Offices, Event Management Companies & Entertainment Suppliers, and Trade Associations; Designing and Decorating Companies, Facility Lending Companies, Decorating Material; Incentive Travel Suppliers, Theme Parks, Suppliers of Gifts and Premiums, Audio Visual and Technical Companies, Coach, Car and Railway Operators, Trade Publications/Media, car rental, golf destinations, Airlines, Travel/Meetings Technology & Multimedia Companies, Printing & Publishing Companies; Training Organizations for Exhibition & Convention Industries



The exhibition is going to be held at  
**Taipei World Trade Center (TWTC) Exhibition Hall 1.**  
(No. 5, Hsin-yi Road, Sec 5, Taipei, Taiwan [www.twtc.org.tw](http://www.twtc.org.tw))

TAITRA, Budapest provides in limited travel incentive for both the potential buyers and exhibitors, visiting the Shows. Applications for the incentives are going to be considered based on the date we receive them.

If the Shows match your business interest and you are planning to find potential business partners for future cooperation, please feel free to contact our colleagues for further information:

**Contact:** Ms. Edina Bíró (biro@taitra.hu)  
TAIWAN TRADE CENTER, BUDAPEST, 1056 Budapest, Váci utca 81. Tel: +36-1-2664-664 Fax: +36-1-2664-665