

The ECOS Project

Events for Communities of Sustainability

“Ecos” is from the ancient Greek word ekos, meaning “home” or “earth”, and we use it today in words such as “economy” or “ecology”, evoking the triple bottom line of people, planet and profit. ECOS is a framework to support sustainability in the communities where our members live and where we do business, and a guide to help us focus specifically on building elements which have a direct relationship to the meetings and events industry.

It will focus on these significant areas: food, water, shelter and education. Without any one of these factors, the events industry as we know it would not be able to function; yet in our local communities and communities around the globe, there are many who cannot access these basic human rights. The program allows us to focus on these areas while allowing some flexibility in how and where it is implemented. It supports the MPI commitment to the UN Global Compact through support of the UN Millennium Development Goals.

To maximize the ability of our industry (and specifically our association) to create positive social change, we have launched a pilot project within the Canadian Chapters to refine the project.



Created with the support of [AVW-TELAV](#) and the [MPI Foundation](#), the ECOS Project integrates social responsibility into chapter relationships with their communities. The joint press release announcing this exciting venture can be found [here](#).

"AVW-TELAV is proud to be the sole sponsor of the ECOS Project. Being a socially responsible organization was a clear message that came out of our Employee Engagement Survey. This community effort aligns perfectly with the integrity of our brand, our environmental goals, our commitment to a national Corporate Social Responsibility (CSR) initiative and our industry leadership role."

Heidi Welker, AVW-TELAV, Vice President of Marketing.

"We are extremely excited at the launch of the ECOS Project, which provides an integrated approach to applying, measuring and recognizing our MPI chapters' social responsibility efforts. Business events can powerfully shape the environmental, social and environmental sustainability of our communities."

Joe Nishi, MPI Foundation Canada Chairman

To assist our chapters in implementing the project, a toolkit has been created. Documents in the toolkit will help guide chapters from conceptualization and partner recruitment and assessment to implementation and reporting.

Source: <http://www.mpiweb.org/Community/Chapters/ECOSProject.aspx>
4th January, 2009

English

- [Implementation Timeline](#)
- [Speaking Notes](#)
- [ECOS Partner RFP](#)
- [ECOS RFP Scorecard](#)
- [ECOS Site Visit Checklist](#)
- [ECOS Project Decision Matrix](#)
- [ECOS Project Emergency Preparation](#)
- [ECOS Sample Metrics for Chapter Reporting](#)
- [ECOS Chapter Reporting Template](#)

Francais

- [ECOS Pilot Project Canada francais](#)
- [ECOS Toolkit Timeline - francais](#)
- [ECOS Toolkit Partner RFP - francais](#)
- [ECOS Toolkit RFP Scorecard - francais](#)
- [ECOS Toolkit Generic Speaking Notes - francais](#)
- [MPIFC Key Messages 09-10 francais](#)