

EFAPCO Congress to focus on Sustainability & Competitiveness in the Meetings Industry

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[EFAPCO](#) is all set to kick-start an exciting new agenda for the European meetings industry in the first week of the New Year. Taking place on January 8 and 9, [EFAPCO Congress 2010](#) is one of the first major international conference events to grace the brand new [SQUARE](#), Brussels Palais des Congres,” “People who have a serious interest in helping to develop Europe as the world’s leading congress and events destination cannot afford to miss out on discovering what’s in store for us: tomorrow and even in 2020,” said EFAPCO President [Nicolas Le Brun](#).

“Two days of intensive sessions and plenty of networking opportunities will help our delegates to stay ahead of the competition, help forge our future and become more sustainable”.

Sam van der Kerckhof, Congress joint chair with Nicolas Le Brun added: “Our delegates deserve to enjoy the same “buzz” that their own clients’ delegates receive. Our speaker line-up includes an internationally renowned economist, powerful practitioners and policy-makers, the man in charge of sustainability at the COP15 and the Head of Sustainability for London’s 2012 Olympic Games.”

“Every keynote session and workshop has been devised to lure everyone out of their comfort zones, discover exciting new directions and put all the speakers through challenging Q&A discussions.”

Registration is open to everyone with an interest in the congress and events industry: from CEOs and specialist suppliers to travel and tourism students, members of the EFAPCO network and non-members alike, the trade media and members of other industry associations.

“We look forward to making EFAPCO 2010 a truly memorable start to the next decade,” said Le Brun.

All the up-to-the-minute information about EFAPCO 2010, and registration forms can be found at: www.efapco2010.eu

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