

MCI focuses on sustainability for COP15

Global agency provides congress support and consulting for UN Climate Change Conference

MCI will be providing professional congress support and sustainability consulting to the UN Climate Change Conference (COP15) which opens today.

COP15 is being regarded as one of the most important meetings in the last 50 years and will be attended by more than 12,000 non-governmental organisations, business and governmental leaders plus 3,000 journalists from more than 170 countries. The two week meeting will discuss and come to agreement on a new global climate treaty.

MCI will be providing professional support to the organisers, the Danish Ministry of Foreign Affairs. MCI Copenhagen is responsible for sourcing, managing and allocating more than 75,000 room nights for more than 15,000 delegates.

MCI's Sustainability Services will also play an important part in the conference organisation by providing consulting support to the conference organisers through the preparation and integration of the BS8901 Sustainable Event Management system and certification process. The agency will also organise BS8901 training for external auditors, 'Dansk Certificering', the official certification body of the Danish government with training provided in conjunction with BS8901 co-creator and expert, Tim Sunderland.

MCI will actively participate in the COP15 sustainability taskforce and the taskforce for organisers of large events. The company will provide sustainability training for the 'Bella Center' Congress Center and provide assurance services to create and author the post-event sustainability report.

Guy Bigwood, MCI Group sustainability director said: "It is a proud moment to see MCI working on a project of such importance and meaning. The progress made in organising COP15 sustainably is significant, ambitious and industry-transforming."

MCI has inspired and managed the creation of a private-public initiative called the Copenhagen Sustainable Meetings protocol (CSMP). CSMP is powered by six innovative and pioneering organisations which have come together to create a methodology to capture, share and improve on their learning and experience in preparing Copenhagen for COP15.

The resulting white paper, written by MCI, will offer a framework which can be used to organise large, complex meetings in a sustainable way. It integrates local and international sustainability initiatives, standards, systems and certification programmes. The project partners are: Ministry of Foreign Affairs, VisitDenmark, Wonderful Copenhagen, Municipality of Copenhagen, MCI and Novo Nordisk A/S. More information on the white paper can be found at <http://www.visitdenmark.com/csmp>.

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